

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Srinivasan et al.
Serial No. : 09/804,735 Examiner : J. Janvier
Filed : March 13, 2001 Group Art Unit : 3632
For : DETERMINING THE EFFECTIVENESS OF INTERNET
ADVERTISING (as amended)

HON. COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, Virginia 22313-1450

Sir:

This is a Request for Continued Examination (RCE) in the above-identified application.

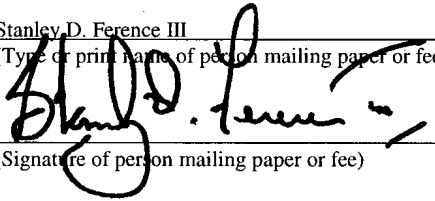
1. Extension of Time

- ☒ No extension of time is needed.
- ☐ Applicant requests an extension of time to respond to the outstanding Office Action. A Petition for an extension of time is enclosed.
- ☒ In the event that an extension of time is required, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition and fee for extension of time.

CERTIFICATE OF TRANSMISSION

I hereby certify that this paper (along with any referred to as being attached or enclosed) are being transmitted to the United States Patent and Trademark Office by EFS-Web on February 15, 2008.

Stanley D. Ference III
(Type or print name of person mailing paper or fee)


(Signature of person mailing paper or fee)

2. **Submission Required Under 37 CFR 1.114**

- ☐ Previously submitted
☐ Please enter the amendment(s)/reply under 37 CFR 1.116 previously filed on _____.
☐ Consider the arguments in the Appeal Brief or Reply Brief previously filed on _____.
☐ Other _____.

☒ Enclosed
☒ Amendment/Reply
☐ Affidavit(s)/Declaration(s)
☐ Information Disclosure Statement (IDS)
☐ Other _____.

3. **Miscellaneous**

- ☐ Suspension of action on the above-identified application is requested under 37 CFR 1.103(c) for a period of _____ months.

☐ Other _____.

4. **Fees**

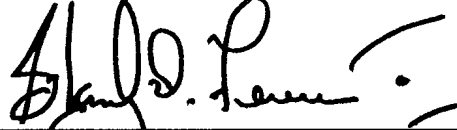
- ☐ Applicant encloses herewith a check for \$_____ to cover the RCE fee.

☒ Applicant is paying the \$405.00 RCE fee required under 37 CFR 1.17(e) by credit card through the EFS-Web system..

☒ The Commissioner is hereby authorized to charge payment of any additional fees associated with this communication or credit any overpayment to the credit card with which the RCE fee is being paid.

Respectfully submitted,

FERENCE & ASSOCIATES LLC

By 
Stanley D. Ference III
Reg. No. 53,879

Dated: February 15, 2008

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